



# **GLOBAL ENGAGEMENT SUMMIT**

ORGANIZATION SPONSORSHIP PACKAGE 2024

# WHAT IS GES?

The Global Engagement Summit (GES) is an organization of 60 Northwestern students passionate about social impact and innovation. At our core, we build a social entrepreneurship conference, held at Northwestern every April, for young innovators from all around the world. Delegates come to GES with “social change projects” ranging from a low-cost prosthetic hand for amputees in Sudan to a digital platform that allows patients with fibromyalgia to search for personalized treatments.

In our 17 years of GES, we have invited over 600 outstanding delegates from more than 45 countries. Our delegates have been recognized on the Forbes 30 Under 30 and 100 Most Influential Young Africans lists, and have been Echoing Green and Ashoka fellows.

Aside from planning for the annual Summit, we meet weekly to discuss pressing current events and social issues through dialogue, debate and campus engagement. GES builds the leadership capacity of its staff to partner in collaborative global problem solving.

## How can **you** help?

The 2023-2024 year marks the Global Engagement Summit’s 17th year. As an in-person global conference, the 2020 pandemic completely decimated our organization. However, after successfully hosting 30 delegates from around the globe at our first summit in two years last spring, we are determined to continue to grow our reach. Last year our funding got severely cut your support will directly contribute to:

- 1)** Developing a full content schedule for the delegates including workshops, key note speakers, mentorship sessions, and a pitch competition
- 2)** Supporting our delegate outreach efforts to ensure we are attracting top notch applicants  
Delegates
- 3)** Advancing our contributions to social entrepreneurship and community engagement



# TAP INTO THE GES NETWORK

Interested in supporting the GES mission? We offer our sponsors an array of rewards, services, and event partnership opportunities in exchange for their generosity.

## COLLABORATIVE EVENTS

Members of our community, staff and delegates, are always eager to learn about career opportunities in tech, business, management and social impact. We hope to partner with our sponsors to distribute content, host talks, panels and on-site visits, where industry representatives can share with us the roles they play in spearheading innovation. Your company representatives will meet a diverse network of ambitious leaders and entrepreneurs.

Our Legacy Sponsors are invited to speak at our Summit's Opening Ceremony and get involved in Summit programming. GES welcomes Legacy Sponsors to host exclusive networking sessions for GES staff throughout the year.

## THIS YEAR

**770** APPLICANTS FOR 2023-2024

TARGETING **50** DELEGATES FOR THE 2024

**60** UNDERGRADS FOR 2023-2024



*Our 2019 staff and delegates on the last day of the summit!*

## BY THE NUMBERS

**1,000+** WORLD-WIDE SOCIAL INNOVATOR NETWORK

**300+** NORTHWESTERN STUDENT AND STAFF NETWORK

**500+** SOCIAL ENTREPRENEURS WORLDWIDE

*Disciplines: Social Policy, International Studies, Neuroscience, Business Institutions, Chemical Engineering, Entrepreneurship, Journalism and Economics.*

Our Legacy Sponsors and Summit Influencers will have access to the GES network, an unparalleled recruiting resource. You will be able to reach our expansive network of young people excited about making change in the world. In the past, GES members have gone on to work for:

Black Rock  
United Nations  
Mount Sinai  
IDEO  
BCG

# BECOME A SPONSOR

Sponsor Status	Legacy \$20,000+	Influencer \$10,000– \$19,999	Premium \$2,000– \$9,999	Standard \$500– \$1,999
Certificate of donation	✓	✓	✓	✓
Company Logo	2024 Program with company blurb + All summit promotion and merchandise + Personal page on the website (1 year)	2024 Program with company blurb + Frequent social media promotion + Website (1 year)	2024 Program with company blurb + Selective social media promotion + Website (1 year)	2024 Program + Occasional social media promotion + Website (6 months)
Opening Address	Company blurb + Invitation	Company mention + Invitation	Company mention	Company mention
Recruitment from GES Network	Recruitment blurb In GES Newsletter + Access to GES network + GES Resume Book + Live info session with delegates & staff	Recruitment blurb In GES Newsletter + Access to GES network + GES Resume Book + Live info session with staff	Recruitment blurb In GES Newsletter + Access to GES network	
Company Booth & Ads at the Summit	✓	✓		
Networking Reception at the Summit	✓	✓		
Summit & Club Planning	Ability to plan one of the summit workshops + Influence over Summit & club schedule + Unlimited on-site visits & events			



**THANK YOU  
FOR YOUR  
INTEREST!**

Should you have any questions, please reach out to **directors@theges.org**