



# **GLOBAL ENGAGEMENT SUMMIT**

DELEGATE SPONSORSHIP PACKAGE 2024

# WHAT IS GES?

The Global Engagement Summit (GES) is an organization of 60 Northwestern students passionate about social impact and innovation. At our core, we build a social entrepreneurship conference, held at Northwestern every April, for young innovators from all around the world. Delegates come to GES with “social change projects” ranging from a low-cost prosthetic hand for amputees in Sudan to a digital platform that allows patients with fibromyalgia to search for personalized treatments.

In our 17 years of GES, we have invited over 600 outstanding delegates from more than 45 countries. Our delegates have been recognized on the Forbes 30 Under 30 and 100 Most Influential Young Africans lists, and have been Echoing Green and Ashoka fellows.

Aside from planning for the annual Summit, we meet weekly to discuss pressing current events and social issues through dialogue, debate and campus engagement. GES builds the leadership capacity of its staff to partner in collaborative global problem solving.

## How can **you** help?

The 2023-2024 year marks the Global Engagement Summit’s 17th year. As an in-person global conference, the 2020 pandemic completely decimated our organization. However, after successfully hosting 30 delegates from around the globe at our first summit in two years last spring, we are determined to continue to grow our reach. Last year our funding got severely cut your support will directly contribute to:

### **DELEGATE AID FOR**

- Fees associated with the visa process
- Transportation to airport
- Air fare
- Housing and food costs during the summit
- Any incidental charges (SIM card, travel delays, etc.)



# INTRODUCING GES DELEGATES

Interested in supporting the GES delegates? We offer people the ability to get involved in GES 2024 by sponsoring individual delegates. Through this you will have the chance to learn more about and engage with the delegates

## DELEGATE'S STORY

The Global Engagement Summit attracts applicants from a diverse set of backgrounds and countries. GES looks to accept delegates that work tirelessly to help their communities through their social change projects. Because of that focus, Delegates tend to come from impoverished and under developed areas where change is needed most. Many Delegates face extreme hardships at home and, due to the Difference in cost of living, require significant financial aid in order to attend the summit.

While that puts a strain on GES's resources, it is imperative to our mission that we make every effort to support social entrepreneurs—especially those most in need. The delegates that require financial aid are typically the people and projects that will benefit the most.

## THIS YEAR

**770** APPLICANTS FOR 2023-2024

TARGETING **50** DELEGATES  
(**12-20** INTERNATIONAL)  
(**30-38** DOMESTIC)



*Foday David Kamara (23), a GES 2023 delegate from Nigeria, who created a process to turn recycled plastic Waste into sustainable building materials*

## WHO IS A DELEGATE

**STUDENT** — ENROLLED IN UNIVERSITY

**ENTREPRENEUR** — WITH A SOCIAL CHANGE PROJECT

**AGE** 18-28

*Issues Delegates Address: Lack of available healthcare, Ineffective social policy, Disease prevention, Food insecurity, Global warming, Poverty, Homelessness, Building community, Problems with local education systems*

In the past, GES delegates have been Recognized in:

Forbes 30 Under 30  
100 Most Influential Young Africans lists  
Echoing Green Fellows  
Ashoka Fellows  
Guggenheim Young Climate Designer

# BECOME A DELEGATE SPONSOR

	<b>Legacy</b> \$3,000+	<b>Influencer</b> \$1,000-\$2,999	<b>Standard</b> \$100-\$999
Donation Packet	Certificate of Donation + Name and complete profile of Delegate you sponsor + Video from Delegate before the Summit	Certificate of Donation + Name and complete profile of Delegate you sponsor + Video from Delegate before the Summit	Certificate of Donation + Name and complete profile of Delegate you sponsor
Contact with Delegate	Zoom call before after and during Summit + Daily video updates through out the Summit	Daily video updates through out the Summit	Video update after the Summit
Contact with GES Network	Mention on all promotional accounts + Engage freely with GES alumni and constituents	Mention on Instagram story & website	
Experience during the Summit	Access to all virtual content + Invitation to Opening Banquet & networking event + Mention in the Opening Address + Meet/talk with the Delegate you are sponsoring	Access to all virtual content + Invitation to Opening Banquet & networking event	



**THANK YOU  
FOR YOUR  
INTEREST!**

Should you have any questions, please reach out to **directors@theges.org**